

BOODLESHIRE AQUATICS

Luxury Aquarium Design | Installation | Maintenance



Facilities Aquarist & Marketing Coordinator

Part-Time · 10-12 Hours per Week · \$25 per Hour

Lenexa, Kansas

boodleshiraquatics.com

About Boodleshire Aquatics

Boodleshire Aquatics specializes in luxury aquarium design, installation, and maintenance for discerning residential and commercial clients throughout the Kansas City region. Our services include designing complete aquarium builds, installation, ongoing maintenance, consultation, one-time cleaning, and moving. We operate from our Studio at 9913 Pflumm Rd. in Lenexa, Kansas, which includes The Gallery at Boodleshire, a client-facing showroom, and our workshop.

Founded in 2020, Boodleshire Aquatics is built on five core values: We are Meticulous, Reliable, Knowledgeable, Honest, and Consistent.

The Position

As a growing luxury aquarium firm in Kansas City, we are looking for a dynamic, creative, reliable and hands-on person to care for our aquariums and help keep our marketing consistent as we grow. This is primarily a facilities and aquarium care role, with a secondary focus on helping tell our story across social media and at our events.

Your Main Focus: Aquarium and Facilities Care

The primary role exists to support the Facilities Manager in their duty to keep the studio running efficiently. You will care for our livestock and display aquariums, keep the Studio spotless, and keep our service vehicles ready to roll. It is hands-on, detail oriented work, and doing it well protects the aquariums our clients see, the aquariums their livestock is quarantined in, and the standards our brand is built on. No professional experience is required, but hobbyist level experience is preferred. If you love aquariums and take pride in careful work, we will teach you the rest.

Your Secondary Focus: Helping Keep Our Marketing Consistent

We are a luxury brand with a great story to tell, and right now, some of our marketing channels do not get the steady attention they deserve. You will help fill that gap and support the Marketing Manager by keeping our social media active with regular posts, capturing simple photos and video around the Studio, at client locations, and on jobsites, and supporting the events and campaigns we run. You do not need to be a professional marketer. You need a creative streak and a willingness to learn, and this side of the role can grow with the company.

This is more than just part time help. The right candidate will have the reliability, curiosity, and drive to grow with Boodleshire Aquatics, in exchange for performance and profit based bonuses. It also opens the door to advancement, including the possibility of a full time salaried position with unlimited paid time off and equity in the company, on top of the benefits already offered.

How the Position Works

Month 1 — Paid Trial and Training Period

- \$25 per hour | Paid on-the-job training
- Learn our systems, our standards, and the care routines for every tank, and show us you are a great fit.
- Benefits are not active during the trial period. (health insurance partial reimbursement is active)
- A successful trial results in a formal offer of part-time employment.

Month 2 Onward — Part-Time Employment

- \$25 per hour | 12 to 13 hours per week, growing as the company grows
- All benefits become active upon hire.
- Performance bonuses are available throughout the year.
- Profit sharing eligibility begins at one year.
- Year two brings increases to hourly rate, paid time off, and health insurance reimbursement.

Duties and Responsibilities

Aquarium and Facilities Care (Your Main Focus)

- Perform daily and weekly water changes, testing, feeding, and cleaning for the livestock and display aquariums, keeping every parameter within its safe range.
- Monitor livestock and display health and flag concerns early, such as abnormal algae growth, sick fish, coral issues, or equipment problems.
- Keep aquariums equipped and running optimally, submitting order requests for equipment and supplies as needed.
- Keep the Studio clean and orderly, including the Gallery, the Workshop, and shared spaces like the kitchen and bathroom.
- Keep the service vehicles clean, organized, and current on routine maintenance.
- Perform or coordinate small repairs to keep the facility functioning efficiently.

Marketing Support (A Growing Part of the Role)

- Post consistent content to our social media channels on a set schedule.
- Capture simple photos and short videos of our builds, livestock, and Studio life.
- Help keep our Google Business profile and online listings current.
- Assist with logistics for outreach events like open houses and artist talks.
- Support the marketing campaigns and content ideas the Marketing Manager develops.

Additional Duties

- Attend workshops, conferences, tradeshow, events, and provided education opportunities.
- Adhere to all health and safety procedures.
- Offer and receive feedback and constructive criticism.
- Actively participate in the company's improvement and growth.
- Build and maintain professional relationships with colleagues and industry experts.
- Keep an accurate record of your goals and progress toward them.

What We Are Looking For

We care about reliability, the ability to take initiative, and the drive to grow. If you are dependable and hardworking with a love for aquariums, we want to hear from you.

Most Important

- Dependable, punctual, and organized. You show up and do careful, consistent work.
- Comfortable with hands on physical work, including lifting up to 50 lbs.
- Meticulous and detail oriented, especially with measurements and standards.
- A genuine interest in aquariums and aquatic life. Hobby experience is a strong plus but not required.
- Valid driver's license.
- High school diploma or GED.

Also Valued: A Creative Streak

- Comfort with social media and creating simple photo and video content.
- A basic eye for what looks good and tells a story.
- Willingness to grow these skills over time as the role expands.

Compensation and Benefits

Upon Successful Hire

- \$25 per hour, 12 to 13 hours per week to start
- Performance bonuses
- 4 weeks paid time off
- Flexible schedule
- Health, dental, and vision insurance reimbursement beginning Day 1 (including training month)
- Paid attendance at tradeshow and conferences
- Subsidized professional certifications
- Paid community college course enrollment for relevant course work
- Full aquarium maintenance toolkit, additive kit, and testing kit provided
- Uniform provided
- Monthly employee and employer reviews
- Annual pay review

At One Year

- Profit sharing eligibility

Year Two

Hourly rate increase, additional paid time off, and increased health insurance reimbursement.

How to Apply

Send us your resume, a short paragraph on why this role interests you, and, if you have any, a link to content you have made, such as a TikTok, an Instagram account, or a video you are proud of. It does not need to be professional. Email everything to:

Email: brian@boodleshireaquatics.com

Phone: (913) 406-7682

Web: www.boodleshireaquatics.com